



ENTREPRENEUR • INVESTOR • SPEAKER • AUTHOR

Greg Shepard is the CEO and co-founder of BOSS Capital Partners. He is a Serial Entrepreneur, FORBES Author, TEDX Speaker and Angel Venture Capital Investor with a legacy of building and driving multiple businesses into liquidity events.

Driven by a transformational leadership style, Greg has spearheaded multiple company exits in BioTech, TransitTech, AdTech and MarTech.

Recently, Greg founded BOSS Capital Partners an investment syndicate his company Delerrok, sold for \$48M after in just under 3 years of initial investment as a result of implementing the BOSS Methodology and Framework.

4 PRIVATE EQUITY AWARDS

15 BUSINESSES

12 EXITS

OVER \$1B IN TRANSACTIONS



In 2015, Greg's former company was acquired by eBay Enterprise Marketing Solutions as a part of a cross-brand deal totaling over \$900M. The transaction comprised the purchase and sale of numerous companies and was followed by the acquisition of another of Greg's companies six months later. The transaction was awarded Tech Deal of the Year Over \$250 million, Private Equity Deal of the Year Over \$500 million to \$1 billion, and Cross Border Deal of the Year Over \$500 million to \$1 billion.

FORTUNE

Entrepreneur



UC San Diego

Forbes



INSPIRATION

- Altruistic Capitalism
- Start-up Failure Myth
- Challenging the Status Quo
- Helping Entrepreneurs
- Believing in Yourself

BOSS

- Phase 1: North Star
- Phase 2: Strategy
- Phase 3: Execution
- Phase 4: Standardization
- Phase 5: Kaizen

BUSINESS

- Level 1: Survival
- Level 2: Documented
- Level 3: Aligned
- Level 4: Market Leading
- Level 5: Predictable

