



ENTREPRENEUR • INVESTOR • SPEAKER • AUTHOR

Greg Shepard has built and sold 12 businesses in BioTech, TransitTech, AdTech and MarTech. He is a Forbes Book Author & contributor and has been featured or quoted in publications like Fortune, Entrepreneur, The New York Observer, The DEAL and Thrive Global. A recipient of four private equity awards for transactions between \$250M to \$1B, Greg has appeared on TV, Radio, and popular Podcasts. Greg has also been a TEDx and Keynote speaker at multiple universities and conferences worldwide.

Greg is a founding partner at BOSS Capital Partners, a global investment syndicate that focuses on series seed technology businesses that prefer operational expertise and guidance to achieve capital-efficient and rewarding outcomes. He is also the creator of BOSS (Business Operating Support System), an open source business operating system based on his 20+ years of entrepreneurial and investor experience. BOSS was developed to empower entrepreneurs and increase the overall startup success rate.

4 PRIVATE EQUITY AWARDS

15 BUSINESSES

12 EXITS

OVER \$1B IN TRANSACTIONS



Greg's success story of overcoming obstacles is what drives him to support entrepreneurs around the world. From growing up with very little to having a visual processing disorder and dyslexia, Greg continues to be one of the most recognizable examples of how fearless optimism and steadfast determination can guide any intelligent and determined young professional toward success.

FORTUNE

Entrepreneur

COLUMBIA UNIVERSITY

UC San Diego

Forbes

SAN DIEGO STARTUP WEEK

BOSS PRINCIPLES

- Principle Over Position
- Set People Up For Success
- Who's Serving Whom
- Fast & Slow - Fail Fast
- Challenge The Status Quo
- Do The Right Thing, Right

BOSS

- Phase 1: North Star
- Phase 2: Strategy
- Phase 3: Execution
- Phase 4: Standardization
- Phase 5: Kaizen

BUSINESS

- Level 1: Survival
- Level 2: Documented
- Level 3: Aligned
- Level 4: Market Leading
- Level 5: Predictable

